



112 AF  
Application No. 10/613392  
Art Unit: 3622  
Response and Amendment

**BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: RONALD JOHN ROSENBERGER

Application No.: 10/613392 Art. Unit: 3622

Filing Date: January 21, 2004 Examiner: Myhre, James W.

**Title: CARDS AND RELATED SERVICES PROVIDED BY CREDIT CARD ENTITIES  
THAT USE NON-METALLIC SYMBOLIC COLORS TO TARGET SPECIFIC  
DEMOGRAPHIC GROUPS**

I hereby certify that this correspondence is being deposited with the  
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June 16, 2008

\_\_\_\_\_  
(Date of Deposit)

Ronald J. Rosenberger

\_\_\_\_\_  
(Name of applicant, assignee, or Registered Representative)

*Ronald J. Rosenberger*  
(Signature)

June 16, 2008

\_\_\_\_\_  
(Date of Signature)

Commissioner for Patents  
Mail Stop AF  
P.O. Box. 1450  
Alexandria, VA 22313-1450

**RESPONSE AND AMENDMENT UNDER 37 CFR 1.116**

Dear Sir:

In response to the final Office Action dated March 14, 2008, Applicant submits the following response and amendment, due June 16, 2008 (June 14 and 15 fall on a weekend).

**In the Claims:**

Amendments to the claims are presented beginning on page 3.

**Remarks:**

The Remarks begin on Page 10.